



# VULCAN7

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*Influencer Toolkit*

**Welcome to Affiliate Toolkit, your comprehensive resource for maximizing your social media impact and driving traffic to your landing pages. Here you'll find a curated selection of assets, tailored to help you share the value of Vulcan7 with your network. Our goal is to empower you with the tools you need for success—making it simpler to spread the word, engage your audience, and elevate your affiliate impact.**

**Let's collaborate and grow together!**



# **What we'll ask of you**

- **Maintain 10 active agents Monthly.**
- **Generate 3 new referrals monthly.**
- **Mention and tag Vulcan7 In at least 12 social media posts per year.**
- **Include your landing page on your website.**





# What we'll do for you

- Personalized landing page.
- Access to library of custom content for social media.
- Share your upcoming events on our Vulcan7 live events page.
- Invitation to be Interviewed on our Coaches and Mentors Program.
- Cross promotion of your events and related content throughout our social media channels.
- Provide affiliate payout reports reflecting your new *Influencer* pay increase.



After rewarding you with \$250 for each of your agent referral's first 4 months with an active account with Vulcan7, we will also reward you with \$10 monthly for each month your agent's account remains active thereafter.



# Influencer Resources and Media

## Asset Library

- [vulcan7.com/assetlibraryglover](https://vulcan7.com/assetlibraryglover)
  - Approved Copy for Longer form Posts.
  - Personalized Images, carousels and videos.
  - Videos - We'll provide you with clips from an interview with you on Coaches and Mentors to post on your social media channels.

## Brand Guidelines

- [vulcan7.com/brand-guide](https://vulcan7.com/brand-guide)
  - How to effectively market the Vulcan7 brand.

## Your Landing Page:

- [vulcan7.com/GloverU/](https://vulcan7.com/GloverU/)
  - Your custom referral link.

Be sure to bookmark the above links!



# Influencer Resources and Media

## Social Media

- **Vulcan7 social channels (Click to follow)**

[Vulcan7 Instagram](#)

[Vulcan7 Linkedin](#)

[Vulcan7 Facebook](#)

[Vulcan7 TikTok](#)

[Vulcan7 YouTube](#)

[Vulcan7 Spotify](#)

[Vulcan7 X/Twitter](#)

- **Guidelines for posting, tagging and messaging.**

- Tag Vulcan7 when posting Images, videos or other collaborated marketing materials.
- When posting on Instagram tag Vulcan7 as a collaborator.
- Suggestions for descriptions and messaging will be found in your affiliate library.

## For More Information

- Direct any questions about the affiliate program to the following email: **Chrisg@vulcan7.com**
- For questions regarding posting to social media: **Social@vulcan7.com**

